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Destined to Rebuild

Posted by Christopher Hosford

You can't keep good people down. Nancy Trosclair, president of destination management company <u>Destination New Orleans</u>, has returned to her devastated city with little (so far) to promote, but lots of will, energy and optimism. She's organized an event on Nov. 16 called New Orleans Hospitality Hospital, together with the local Sun Ray Grill, just reopened in the downtown/Warehouse District area. There's an open bar and entertainment (click on the invitation, at right, to see a bigger version, and print it out), and all proceeds go to the New Orleans Tourism Rebirth Fund established by the New Orleans Convention and Visitor's Bureau.

The purpose, Nancy says, is to provide the local hospitality community with some post-Katrina healing, networking and reconnecting, in an effort to re-establish contacts, reconnect with friends and formulate strategies to move forward.

"I am taking the bull by the horns to do something myself to start the healing among my hospitality community — one that has been very close and social in the past," Nancy told me. "It's time once again for us to get together for some healing, and this was what I came up with. I am limited in resources right now, but I have unlimited passion and creative energy, so this is where it all begins I guess."

It does, indeed. And that gets a big, big, BIG tip of the Hosford Hat. For information, to attend, or to contribute, contact Nancy Trosclair at Destination New Orleans, nancy@dnodmc.com, or see (and contribute directly to) the funds Nancy has chosen, here at the New Orleans CVB.